

## FOR IMMEDIATE RELEASE

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### **The LABF Radio & Podcasting Power Session Presents: *From Programmers, Monetizers and Top Twenty Podcasters: Insights and Strategies for Navigating successful Media Careers***

**College Park, Maryland (4/9/24):** The Library of American Broadcasting Foundation (LABF) will present a special session entitled *From Programmers, Monetizers and Top twenty podcasters: Insights and Strategies for Navigating successful Media Careers*.

The session will take place on Saturday, April 13<sup>th</sup> at the Las Vegas Convention Center, West Hall during the 2024 BEA Conference.

Moderated by Library of American Broadcasting Foundation (LABF) Board Member and Benztown Co-founder/President Dave “Chachi” Denes, attendees will have the opportunity to gain valuable media industry insights from influential figures in the field.

The session will cover multiple facets of the business including content creation, programming hit radio stations, co-hosting a top twenty podcast, and syndicating a radio show. Learn how to navigate these areas for a successful career in media.

### **Featured panelists will include:**

**Sona Movsesian**, Co-host, “Conan O’Brien Needs a Friend” Podcast  
(Regularly featured among the top 20 most downloaded podcasts)

**Justin Chase**, Chief Content Officer, Beasley Media Group

**Hiram Lazar**, Chief Financial Officer, Compass Media Networks and Yamanair Creative

“We are absolutely thrilled to partner with BEA and Benztown on this insightful career session designed for future leaders in our industry,” said LABF Co-chairs Heidi Raphael, Beasley Media Group chief communications officer and Jack Goodman, former NAB general counsel and longtime DC-based communications attorney.

### **About the LABF:**

The Library of American Broadcasting Foundation (LABF) is a 501(c)(3) non-profit organization dedicated to preserving the past, reflecting the present and informing the future. The LABF serves the philanthropic purpose of supporting the Library of American Broadcasting, the nation’s most extensive collection of

broadcast history, policy, and tradition, including historical documents, professional papers, oral and video histories, books, scripts, and photographs preserved at the University of Maryland. For more information, please visit [www.tvradiolibrary.org](http://www.tvradiolibrary.org).

### **About the BEA Convention:**

[BEA's annual convention](#) is held in conjunction with NAB Show in Las Vegas every spring. Located at the Las Vegas Convention Center, BEA's annual convention attracts over 1,200 educators and students with 250 sessions, events, research panels, technology workshops and an exhibit hall, making BEA the largest conference partner of NAB Show.

### **About Benztown:**

[Benztown](#) is a leading international audio imaging, production library, voiceover, programming, podcasting, and jingle production company with over 3,000 affiliations on six different continents. With studios in Los Angeles, New York, and Stuttgart, Benztown offers the highest quality audio imaging workparts for 23 libraries across 14 music and spoken word formats. Benztown also provides custom VO and imaging across all formats, including commercial VO and copywriting. Benztown provides audio brands and radio stations of all formats with end-to-end imaging and production, making high-quality sound and world- class audio branding a reality for radio stations of all market sizes and budgets. [www.benztown.com](http://www.benztown.com).